

SUMMATIVE ASSESSMENT & SCORING GUIDE

The scoring guide used for the summative assessment is the same scoring guide given to students to create the Campaign Mailing activity for the performance assessment.

Strategy

Other possible assessments may include a college/job application essay, project proposal, or concise directions.

Summative Assessment and Scoring Guide
Summative Assessment Part One: Contrasting Text Features

Item One	Scoring Guide
<p>After reading both political campaign articles, decide which article is most effective based on its text features. Using the graphic organizer handout provided, choose three text features to contrast both articles based on your selection.</p> <p>Teacher Support: Materials: Two campaign related newspaper or magazine articles, campaign brochures, mailings etc.; general/ principle graphic organizer (comparison/contrast chart)</p>	<p>3 Points: Three text features are correctly identified and reasonable contrasts are included.</p> <p>2 Points: Two text features are correctly identified and reasonable contrasts are included.</p> <p>1 Point: One text feature is correctly identified and reasonable contrast is included.</p> <p>0 Points: Other</p>

Summative Assessment Part Two: Evaluating Text Elements

Item Two	Scoring Guide
<p>Considering these text elements (logic, reasonableness, and audience appeal; accuracy of evidence, author's use of information through word choice, detail selection, and organization), in a letter to your English teacher identify one found in this speech in order to explain why this element is effective using details from the text.</p> <p>"Fourscore and seven years ago our fathers brought forth on this continent a new nation, conceived in liberty and dedicated to the proposition that all men are created equal.</p> <p>Now we are engaged in a great civil war, testing whether that nation or any nation so conceived and so dedicated can long endure. We are met on a great battlefield of that war. We have come to dedicate a portion of it as a final resting place for those who died here that the nation might live. This we may, in all propriety do. But in a larger sense, we cannot dedicate, we cannot consecrate, we cannot hallow this ground. The brave men, living and dead who struggled here have consecrated it far above our poor power to add or detract. The world will little note nor long remember what we say here, but it can never forget what they did here. It is rather for us the living, we here be dedicated to the great task remaining before us--that from these honored dead we take increased devotion to that cause for which they here gave the last full measure of devotion--that we here highly resolve that these dead shall not have died in vain, that this nation shall have a new birth of freedom, and that government of the people, by the people, for the people shall not perish from the earth."</p>	<p>2 Points: The student correctly identifies one text element and provides a reasonable explanation for its effectiveness using supporting details.</p> <p>1 Point: The student correctly identifies one text element and provides a reasonable explanation for its effectiveness using one supporting detail OR identifies one text element giving a general statement of effectiveness.</p> <p>0 Points: Identifies one text element without reasonable details OR incorrect explanation.</p> <p>Letter Scoring Guide</p> <p>Letter Writing Criteria</p> <ol style="list-style-type: none"> 1. Heading Block 2. Salutation 3. Signature 4. Indentation 5. Correct Person 6. Closing <p>1 Point: Student includes at least four of six letter writing criteria</p> <p>0 Points: Student includes less than four criteria for letter writing.</p>

Summative Assessment Part Three: Active Voice

Item Three	Scoring Guide
<p>Identify the sentence written in the passive voice. Rewrite your selected sentence in active voice.</p> <p>A. The famous quote, “Never give in,” was delivered by Winston Churchill.</p> <p>B. Winston Churchill never gave in during his speech to the public.</p> <p>C. <i>The New York Times</i> quoted Winston Churchill as saying, “Never give in.”</p> <p>D. Society considers Winston Churchill’s, <i>Never Give In</i> speech to be highly motivational.</p>	<p>Correct Answer: A Winston Churchill delivered the famous quote, “Never give in.”</p> <p>1 Point: The sentence is rewritten in active voice.</p> <p>0 Points: Other</p>

Audience and Purpose Unit Exam

Part One.

After reading both political campaign articles, decide which article is most effective based on its text features. Using the graphic organizer provided, choose three text features to contrast both articles based on your selection.

Part Two.

Considering these text elements (logic, reasonableness, and audience appeal; accuracy of evidence, author's use of information through word choice, detail selection, and organization), in a letter to your English teacher identify one found in this speech in order to explain why this element is effective using details from the text.

"Fourscore and seven years ago our fathers brought forth on this continent a new nation, conceived in liberty and dedicated to the proposition that all men are created equal.

Now we are engaged in a great civil war, testing whether that nation or any nation so conceived and so dedicated can long endure. We are met on a great battlefield of that war. We have come to dedicate a portion of it as a final resting place for those who died here that the nation might live. This we may, in all propriety do. But in a larger sense, we cannot dedicate, we cannot consecrate, we cannot hallow this ground. The brave men, living and dead who struggled here have consecrated it far above our poor power to add or detract. The world will little note nor long remember what we say here, but it can never forget what they did here.

It is rather for us the living, we here be dedicated to the great task remaining before us--that from these honored dead we take increased devotion to that cause for which they here gave the last full measure of devotion--that we here highly resolve that these dead shall not have died in vain, that this nation shall have a new birth of freedom, and that government of the people, by the people, for the people shall not perish from the earth."

Part Three.

Identify the sentence written in the passive voice. Rewrite your selected sentence in active voice.

- A. The famous quote, “Never give in,” was delivered by Winston Churchill.
- B. Winston Churchill never gave in during his speech to the public.
- C. *The New York Times* quoted Winston Churchill as saying, “Never give in.”
- D. Society considers Winston Churchill’s, *Never Give In* speech to be highly motivational.

Contrasting—Continued from Summative Assessment Part One

Article 1

Article 2

Items of Contrast

Support

Text Feature #1

Support

Text Feature #2

Text Feature #3

Performance Assessment One: The Campaign Mailing

Student Prompt One

<p>You are going to run for political office. After researching various campaign material, your task is to construct a mailing to your constituents that contains a campaign brochure and a letter of introduction which will include pertinent background information that will appeal to your specific audience and fit your purpose. Consider your audience—decide if you are running for student council office, a mayoral race, or even President of the United States. Include a minimum of three text features and appropriate text elements.</p>

<p>Teacher support: Scoring guide for this assessment will be used in the student evaluation assessment.</p>

<p>Other possible assessments may include college/job application essay, project proposal, or concise directions.</p>

Scoring Guide—used for both performance assessments			
Criteria	3	2	1
Background Information	Includes thorough background information, variety of sentence structure, length, and style.	Includes adequate background information. Evidence of varied sentence structure.	Includes incomplete background information. Lack of variety of sentence structure.
Audience & Purpose	Audience and purpose are well established.	Audience and purpose identification are attempted.	Audience and purpose are unclear.
Text Features	Includes 3 to 5 appropriate text features.	Includes 2 appropriate text features.	Includes 1 or fewer text features.
Text Elements	Includes 3 to 5 appropriate text elements.	Includes 2 appropriate text elements.	Includes 1 or fewer text elements.

Performance Assessment Two:

Student Prompt Two
Using your completed campaign mailing, exchange mailing packets with a partner and evaluate one another's campaign project using the scoring guide you used to create the mailing.

